

Journalism Major

JOURNALISM MAJOR

Student Learning Outcomes

Upon completion of the Journalism major, students will be able to perform the following:

1. Identify basic terms of the profession and report, design, edit, and function within the climate of the newsroom (Content).
2. Use professionalism, leadership, and critical thinking skills related to the presentation of information (Critical Thinking).
3. Write in traditional news, feature, and opinion styles as well as literary methods and in public relations forms (Communication).
4. Demonstrate proficiency in journalism-related oral communication (Communication).

Program Outcomes

The program will produce graduates who will do the following:

1. Enter careers in journalism, media, mass communications, editing, public relations, publishing, and teaching where distinctive technological and verbal capabilities of precision and clarity in thinking, speaking, or writing are valued.
2. Exhibit professional practices and skills of journalism and communication, which include a process approach for writing, speaking, and producing.
3. Use technology to communicate effectively.
4. Demonstrate an understanding of the responsibilities of a professional journalist.
5. Pursue advanced study at a graduate school or professional school.

Required courses for the major in Journalism

The major in Journalism consists of a minimum of thirty-six (36) credit hours.

Semester Plan

Included below is a sample semester-by-semester program for a major in Journalism.

Degree Type

Bachelor of Arts

Major in Journalism

Item #	Title	Credits
JN 131	Introduction to Mass Communications	3
JN 132	Introduction to Media Writing	3
JN 231	Newswriting and Reporting	3
JN 331	Media Law and Regulations	3
ENG 331	Advanced Rhetorical Grammar	3
JN 332	Magazine Feature and Opinion Writing	3
JN 338	Radio Production	3
JN 339	Digital Video Production	3
JN 430	Internship/Practicum	3
JN 431	Advanced Newswriting	3
JN 434	Senior Project Research	3
JN 444	Senior Project Production	3

Minor in Journalism

The minor in Journalism consists of a minimum of eighteen (18) credit hours. The following courses are required for the minor:

Item #	Title	Credits
JN 131	Introduction to Mass Communications	3
JN 231	Newswriting and Reporting	3
JN 332	Magazine Feature and Opinion Writing	3
JN 338	Radio Production	3
JN 339	Digital Video Production	3
JN 430	Internship/Practicum	3
Total Credits		54

Major in Journalism FRESHMAN YEAR Fall Semester

Item #	Title	Credits
ENG 199	English Composition I for English and Journalism Majors	3
STI 111	Orientation	1
JN 131	Introduction to Mass Communications	3
HUM 130	African American Heritage	3
REL 131	Introduction to the Old Testament	3
MAT 131	Algebra	3

FRESHMAN YEAR Spring Semester

Item #	Title	Credits
ENG 200	English Composition II for English and Journalism Majors	3
CSC 121	Critical Thinking in Digital Age	2
BIO 131	Life Science	3
JN 132	Introduction to Media Writing	3
HPR 121	Lifetime Wellness	2
REL 132	Introduction to the New Testament	3
STI 114	Orientation II	1

SOPHOMORE YEAR Fall Semester

Item #	Title	Credits
JN 231	Newswriting and Reporting	3
HIS 131	Foundations of World Civilization	3
PHY 131	Physical Science	3
SPE 232	Public Speaking	3
	200-level Religion	3

SOPHOMORE YEAR Spring Semester

Item #	Title	Credits
	200-level Journalism	3
	200-level English	3
	Social Science Elective	3
SPE 232	Public Speaking	3
BUS 210	Financial Literacy	1

JUNIOR YEAR Fall Semester

Item #	Title	Credits
LOG 330	Logic	3
ENG 331	Advanced Rhetorical Grammar	3
	300-level Journalism	3
JN 338	Radio Production	3
JN 339	Digital Video Production	3

JUNIOR YEAR Spring Semester

Item #	Title	Credits
JN 332	Magazine Feature and Opinion Writing	3
JN 331	Media Law and Regulations	3
	300-level Journalism	3
	300-level Religion	3
EDU 310	Test Taking Strategies	1

SENIOR YEAR Fall Semester

Item #	Title	Credits
JN 431	Advanced Newswriting	3
JN 430	Internship/Practicum	3
JN 434	Senior Project Research	3
	400-level Journalism	3
	General Elective (3 credits)	3

SENIOR YEAR Spring Semester

Item #	Title	Credits
JN 444	Senior Project Production	3
	400-level Journalism	3
	General Elective (3 credits)	3
	General Elective (2 credits)	2