

JN 132: Introduction to Media Writing

This course is an introduction to writing for mass media with attention to the various forms of writing, print and non-print texts, for journalism, telecommunication, advertising, and public relations, which appeal to adolescent and/or adult readers. The course also gives students opportunities to interact with multiple media environments. The course will give attention to mixed media assessment tools to measure comprehension of literature studied, written about, and researched. Students engage in collaborative communication through group dynamics (i.e., oral presentations) that build students' written communication skills.

Credits: 3

Prerequisites: Prerequisite to the major or co-requisite to ENG 131 or ENG 199. Required for English majors with a language arts/secondary education concentration.

Program: **Journalism**