

# Business Administration Major

## DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration prepares students of diverse levels of academic preparation for places of leadership and service in society by providing a quality, in-depth, and stimulating education in business administration. The department supports the mission of the College by providing an educational experience that is characterized by personal attention and guidance to students; a commitment to continuous curriculum development; utilization of technology to enhance instructional delivery; and emphasis on extracurricular activities that promote student leadership and an understanding of contemporary business practices. It is the primary goal of this unit to provide a high quality education for the development of future business leaders who are uniquely qualified to manage in a technologically advanced global marketplace.

Additionally, the major in Business Administration prepares students for entry-level employment opportunities in business, industry, government agencies, and for graduate and professional study. Upon successful completion of the academic program in the department a student will earn the Bachelor of Science degree in Business Administration with a concentration in: (1) Accounting; (2) Cyber Security; (3) Management; (4) Marketing; or (5) Supply Chain Management & Logistics.

## BUSINESS ADMINISTRATION MAJOR

### **Student Learning Outcomes**

Upon completion of the Business Administration major, students will be able to:

1. Communicate effectively using verbal and written skills and demonstrate these skills using visual and electronic means (Communication).
2. Demonstrate a proficiency in the use of technology in conducting academic research and in preparing papers and presentations (Critical Thinking).
3. Think critically and successfully apply knowledge gained in accounting, economics, finance, management, statistics, marketing, and supply chain management and logistics to sound business decisions (Content and Critical Thinking).

### **Program Outcomes**

As a result of successful completion of the Business Administration Program, graduates will:

1. Pursue graduate degrees in the areas of accounting, management, marketing, and or related areas.
2. Obtain employment in a variety of business and corporate settings and be able to operate successfully as entrepreneurs.
3. Apply to graduate school and be admitted within two years after graduation.

4. Participate in internships during the junior and senior years of study.

### **Required courses for the major in Business Administration and Entrepreneurship**

Students majoring in Business Administration will be required to:

- take a basic core of 51 semester hours of business related courses
- earn 18-21 semester hours in a designated area of concentration

The School of Business Administration & Entrepreneurship endeavors to provide every student majoring in business with a common body of knowledge. To this end, all students majoring in business will be required to complete a carefully articulated sequence of courses as follows.

### **CONCENTRATIONS**

After sophomore year, students must choose one of the following concentrations:

- Accounting
- Cyber Security
- Management
- Marketing
- Supply Chain Management and Logistics

### **Semester Plan**

Included below is a sample semester-by-semester plan for a major in Business Administration.

### **Degree Type**

Bachelor of Science

## Major in Business Administration

Item #	Title	Credits
ACC 231	Principles of Accounting I	3
ACC 232	Principles of Accounting II	3
BUS 131	Introduction to Business	3
BUS 211	Professional Development	1
BUS 233	Principles of Macroeconomics	3
BUS 234	Principles of Microeconomics	3
BUS 333	Business Law and Ethics	3
BUS 335	International Business	3
BUS 338	Statistics I: Descriptive Statistics	3
BUS 339	Statistics II: Inferential Statistics	3
BUS 420	Business Seminar	2
BUS 433	Business Finance	3
ENG 235	Technical Writing	3
MAT 133	Business Calculus	3
MGT 334	Principles of Management	3
MGT 336	Entrepreneurship and Small Business Management	3
MGT 439	Strategic Management	3
MKT 331	Principles of Marketing	3

## Minor in Business Administration

### Required courses for the minor in Business Administration

Any non-business student desiring to minor in business may do so by completing the following courses:

Item #	Title	Credits
ACC 231	Principles of Accounting I	3
ACC 232	Principles of Accounting II	3
BUS 131	Introduction to Business	3
BUS 233	Principles of Macroeconomics	3
BUS 234	Principles of Microeconomics	3
MGT 334	Principles of Management	3
MKT 331	Principles of Marketing	3
<b>Total Credits</b>		<b>72</b>

## Major in Business Administration FRESHMAN YEAR Fall Semester

Item #	Title	Credits
ENG 131	English Composition I	3
HUM 130	African American Heritage	3
MAT 131	Algebra	3
REL 131	Introduction to the Old Testament	3
BUS 231	Microcomputer Applications for Business	3
STI 111	Orientation	1

## FRESHMAN YEAR Spring Semester

Item #	Title	Credits
ENG 132	English Composition II	3
HPR 121	Lifetime Wellness	2
HIS 131	Foundations of World Civilization	3
REL 132	Introduction to the New Testament	3
MAT 132	Trigonometry and Analytic Geometry	3
STI 114	Orientation II	1

## SOPHOMORE YEAR Fall Semester

Item #	Title	Credits
BIO 131	Life Science	3
BUS 233	Principles of Macroeconomics	3
ACC 231	Principles of Accounting I	3
ENG 235	Technical Writing	3
BUS 211	Professional Development	1
MAT 133	Business Calculus	3
BUS 210	Financial Literacy	1

## SOPHOMORE YEAR Spring Semester

Item #	Title	Credits
PHY 131	Physical Science	3
SPE 232	Public Speaking	3
BUS 234	Principles of Microeconomics	3
ACC 232	Principles of Accounting II	3
	200-level Religion	3

## Accounting Concentration JUNIOR YEAR Fall Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUS 333	Business Law and Ethics	3
MKT 331	Principles of Marketing	3
ACC 331	Intermediate Accounting I	3
MGT 334	Principles of Management	3
BUS 338	Statistics I: Descriptive Statistics	3

## Accounting Concentration JUNIOR YEARSpring Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUS 339	Statistics II: Inferential Statistics	3
ACC 332	Intermediate Accounting II	3
MGT 336	Entrepreneurship and Small Business Management	3
BUS 335	International Business	3
LOG 330	Logic	3
EDU 310	Test Taking Strategies	1

## Accounting Concentration SENIOR YEAR Fall Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
ACC 435	Cost Accounting	3
ACC 434	Income Tax Procedures	3
BUS 433	Business Finance	3
MGT 439	Strategic Management	3

## Accounting Concentration SENIOR YEAR Spring Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
ACC 436	Governmental Accounting	3
ACC 430	Computerized Accounting	3
BUS 420	Business Seminar	2
	300-level Religion	3
	General Elective (3 credits)	3

## Management Concentration JUNIOR YEAR Fall Semester

Item #	Title	Credits
MGT 334	Principles of Management	3
MKT 331	Principles of Marketing	3
BUS 338	Statistics I: Descriptive Statistics	3
BUS 333	Business Law and Ethics	3
	300-level Religion	3

## Management Concentration JUNIOR YEAR Spring Semester

Item #	Title	Credits
BUS 339	Statistics II: Inferential Statistics	3
BUS 337	Money and Banking	3
BUS 331	Information Systems	3
BUS 335	International Business	3
MGT 336	Entrepreneurship and Small Business Management	3

## Management Concentration SENIOR YEAR Fall Semester

Item #	Title	Credits
BUS 433	Business Finance	3
MGT 335	Human Resources Management	3
MGT 438	Organizational Behavior	3
	General Elective (3 credits)	3
	Related Elective	1

## Management Concentration SENIOR YEAR Spring Semester

Item #	Title	Credits
MGT 439	Strategic Management	3
MGT 435	Operations Management	3
BUS 434	Investments	3
BUS 420	Business Seminar	2
	General Elective (3 credits)	3

## Marketing Concentration JUNIOR YEAR Fall Semester

Item #	Title	Credits
BUS 333	Business Law and Ethics	3
MKT 331	Principles of Marketing	3
BUS 338	Statistics I: Descriptive Statistics	3
MGT 334	Principles of Management	3
	300-level Religion	3

## Marketing Concentration JUNIOR YEAR Spring Semester

Item #	Title	Credits
BUS 339	Statistics II: Inferential Statistics	3
MKT 333	Salesmanship	3
MGT 336	Entrepreneurship and Small Business Management	3
MKT 337	Marketing Channels	3
BUS 335	International Business	3

## Marketing Concentration SENIOR YEAR Fall Semester

Item #	Title	Credits
MKT 335	Consumer Behavior	3
BUS 433	Business Finance	3
MKT 430	Marketing Research	3
	General Elective (3 credits)	3
	Related Elective	1

## Marketing Concentration SENIOR YEAR Spring Semester

Item #	Title	Credits
MKT 433	Marketing Management	3
MGT 439	Strategic Management	3
MKT 437	International Marketing	3
MKT 436	Services Marketing	3
BUS 420	Business Seminar	2

## Supply Chain Management and Logistics Concentration JUNIOR YEAR Fall Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
MGT 334	Principles of Management	3
MKT 331	Principles of Marketing	3
BUS 338	Statistics I: Descriptive Statistics	3
BUS 333	Business Law and Ethics	3
	300-level Religion	3

## Supply Chain Management and Logistics Concentration JUNIOR YEAR Spring Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUS 339	Statistics II: Inferential Statistics	3
SCM 331	Introduction to Supply Chain Management and Logistics	3
BUS 331	Information Systems	3
BUS 335	International Business	3
MGT 336	Entrepreneurship and Small Business Management	3

## Supply Chain Management and Logistics Concentration SENIOR YEAR Fall Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUS 433	Business Finance	3
SCM 332	Global Logistics and Transportation	3
SCM 333	Supply Chain Modeling and Analytics	3
	General Elective (3 credits)	3
	Related Elective	1



## Supply Chain Management and Logistics Concentration SENIOR YEAR Spring Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
SCM 334	Procurement and Contract Management	3
SCM 431	Inventory Management	3
SCM 433	Six Sigma and Lean Manufacturing	3
	General Elective (3 credits)	3
BUS 420	Business Seminar	2

## Cyber Security Concentration JUNIOR YEAR Fall Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUS 333	Business Law and Ethics	3
MKT 331	Principles of Marketing	3
CIT 302	Cybersecurity Landscape and Cyber Resilience	3
MGT 334	Principles of Management	3
BUS 338	Statistics I: Descriptive Statistics	3

## Cyber Security Concentration JUNIOR YEAR Spring Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUS 339	Statistics II: Inferential Statistics	3
CIT 310	Network Security and Mobile and IoT Security	3
MGT 336	Entrepreneurship and Small Business Management	3
BUS 335	International Business	3
CIT 320	Cyber Threat Intelligence	3
EDU 310	Test Taking Strategies	1

## Cyber Security Concentration SENIOR YEAR Fall Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
LOG 330	Logic	3
CIT 401	Application Security	3
BUS 433	Business Finance	3
MGT 439	Strategic Management	3
CIT 411	Data Security and Cloud Security	3

## Cyber Security Concentration SENIOR YEAR Spring Semester

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUS 420	Business Seminar	2
	300-level Religion	3
CIT 421	Cyber Security Intelligence	3
CIT 431	Security Operations Center	3
	Related Elective	1