

Journalism Major

JOURNALISM MAJOR

Student Learning Outcomes

Upon completion of the Journalism major, students will be able to perform the following:

1. Identify basic terms of the profession and report, design, edit, and function within the climate of the newsroom (Content).
2. Use professionalism, leadership, and critical thinking skills related to the presentation of information (Critical Thinking).
3. Write in traditional news, feature, and opinion styles as well as literary methods and in public relations forms (Communication).
4. Demonstrate proficiency in journalism-related oral communication (Communication).

Program Outcomes

The program will produce graduates who will do the following:

1. Enter careers in journalism, media, mass communications, editing, public relations, publishing, and teaching where distinctive technological and verbal capabilities of precision and clarity in thinking, speaking, or writing are valued.
2. Exhibit professional practices and skills of journalism and communication, which include a process approach for writing, speaking, and producing.
3. Use technology to communicate effectively.
4. Demonstrate an understanding of the responsibilities of a professional journalist.
5. Pursue advanced study at a graduate school or professional school.

Required courses for the major in Journalism

The major in Journalism consists of a minimum of thirty-six (36) credit hours.

Semester Plan

Included below is a sample semester-by-semester program for a major in Journalism.

Program: Journalism

Type: Bachelor of Arts

Major in Journalism

Item #	Title	Credits
JN 131 3	Introduction to Mass Communications	
JN 132 3	Introduction to Media Writing	
JN 231 3	Newswriting and Reporting	
JN 233 3	Photojournalism	
JN 331 3	Media Law and Regulations	
ENG 331 3	Advanced Rhetorical Grammar	
JN 332 3	Magazine Feature and Opinion Writing	
JN 338 3	Radio Production	
JN 339 3	Digital Video Production	
JN 430 3 - 6	Internship/Practicum	
JN 431 3	Advanced Newswriting	
JN 434 3	Independent Study/Senior Project	
	Sub-Total Credits	
36-39		

Minor in Journalism

The minor in Journalism consists of a minimum of eighteen (18) credit hours. The following courses are required for the minor:

Item #	Title	Credits
JN 131 3	Introduction to Mass Communications	
JN 231 3	Newswriting and Reporting	
JN 233 3	Photojournalism	
JN 332 3	Magazine Feature and Opinion Writing	
JN 338 3	Radio Production	
JN 430 3 - 6	Internship/Practicum	
	Sub-Total Credits	
18-21		

Course Sequencing

Major in Journalism FRESHMAN YEAR Fall Semester

Item #	Title	Credits
ENG 199 3	English Composition I for English and Journalism Majors	
STI 111 1	Orientation	
JN 131 3	Introduction to Mass Communications	
HUM 130 3	African American Heritage	
REL 131 3	Introduction to the Old Testament	
MAT 131 3	Algebra	
	Sub-Total Credits	
16		

FRESHMAN YEAR Spring Semester

Item #	Title	Credits
ENG 200 3	English Composition II for English and Journalism Majors	
CSC 121 2	Computer Literacy	
BIO 131 3	Life Science	
JN 132 3	Introduction to Media Writing	
HPR 121 2	Lifetime Wellness	
REL 132 3	Introduction to the New Testament	
STI 114 1	Orientation II	
	Sub-Total Credits	
17		

SOPHOMORE YEAR Fall Semester

Item #	Title	Credits
JN 231 3	Newswriting and Reporting	
HIS 131 3	Foundations of World Civilization	
PHY 131 3	Physical Science	
SPE 232 3	Public Speaking	
3	200-level Religion	
15	Sub-Total Credits	

SOPHOMORE YEAR Spring Semester

Item #	Title	Credits
JN 233 3	Photojournalism	
3	200-level Journalism	
3	Social Science Elective	
SPE 232 3	Public Speaking	
BUS 210 1	Financial Literacy	
13	Sub-Total Credits	

JUNIOR YEAR Fall Semester

Item #	Title	Credits
LOG 330 3	Logic	
ENG 331 3	Advanced Rhetorical Grammar	
3	300-level Journalism	
JN 338 3	Radio Production	
JN 339 3	Digital Video Production	
15	Sub-Total Credits	

JUNIOR YEAR Spring Semester

Item #	Title	Credits
JN 332 3	Magazine Feature and Opinion Writing	
JN 331 3	Media Law and Regulations	
3	300-level Journalism	
3	300-level Religion	
EDU 310 1	Test Taking Strategies	
13	Sub-Total Credits	

SENIOR YEAR Fall Semester

Item #	Title	Credits
JN 431 3	Advanced Newswriting	
JN 430 3 - 6	Internship/Practicum	
3	400-level Journalism	
3	400-level Journalism	
3	General Elective (3 credits)	
15-18	Sub-Total Credits	

SENIOR YEAR Spring Semester

Item #	Title	Credits
JN 434 3	Independent Study/Senior Project	
3	400-level Journalism	
3	400-level Journalism	
3	General Elective (3 credits)	
2	General Elective (2 credits)	
14	Sub-Total Credits	